

CHAPTER XXI.—DOMESTIC TRADE AND PRICES

CONSPECTUS

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The interpretation of the symbols used in the tables throughout the Year Book will be found on p. xvi of this volume.

PART I.—THE MOVEMENT AND MARKETING OF COMMODITIES

Domestic trade is broad and complicated; it encompasses all values added to commodities traded, provincially and interprovincially, by agencies and services connected with the storage, distribution and sale of goods, such as railways, steamships, warehouses, wholesale and retail stores, financial institutions, etc. Taken in a wide sense, it embraces various professional and personal services, including amusement services such as theatres and sports. Only certain phases of this broad field are covered here and, wherever possible, cross references are given to related material appearing in other Chapters. The arrangement of material in a volume such as the Year Book is governed by the necessity of interpretation from various angles. The Index will be found useful in this respect.

Section 1.—Merchandising and Service Establishments*

The surveys of merchandising and service establishments centre around a census of such business establishments. The first census of this kind related to business transacted for the year 1930 and similar censuses were taken for 1941, 1951 and 1961. The 1961 census, however, collected a wider range of data than the previous censuses; gross margin information was collected from retail stores and wholesalers, operating expense figures were collected from wholesalers and service businesses, and more information was sought about the operating characteristics of retailers and wholesalers. Detailed results are given in the census reports.† In addition, a considerable amount of supplementary

* Prepared in the Merchandising and Services Division, Dominion Bureau of Statistics.

† Vol. VI (Pt. 1) Census of Merchandising; Retail Trade (Series 6.1). Vol. VI (Pt. 2) Census of Merchandising; Wholesale Trade; Services (Series 6.2). Special subject series.